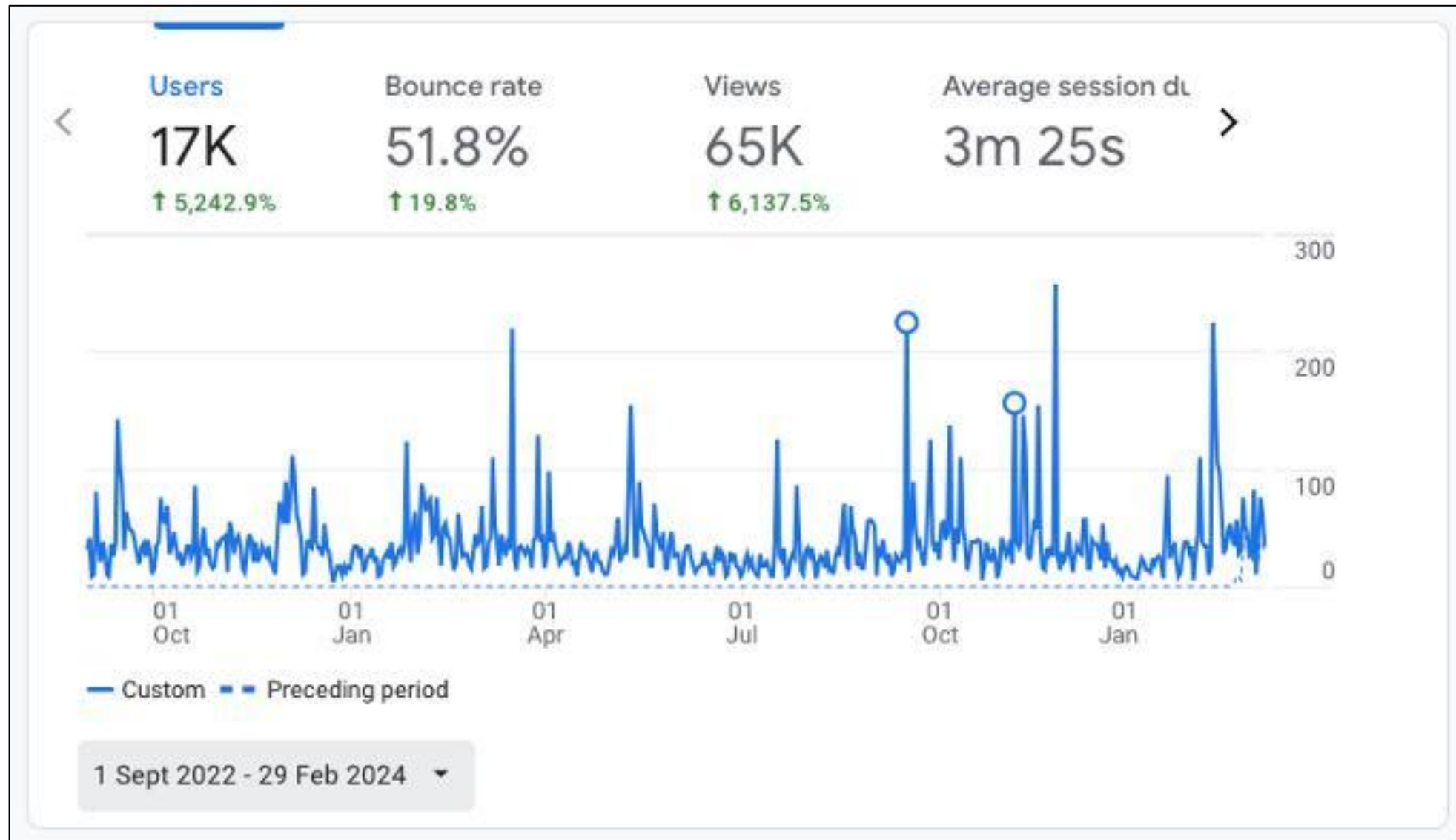


ACB social media and website analytics

September 2022 – February 2024



AFRICAN CENTRE
FOR BIODIVERSITY





Mailer analytics

The ACB general mailing list currently contains 4216 active subscribers.

Media segmented as follows: African countries, pan-African, South African, French, and international media

Overall subscriptions (mailing lists, media list and specialised lists) = 253.



Facebook performance overview



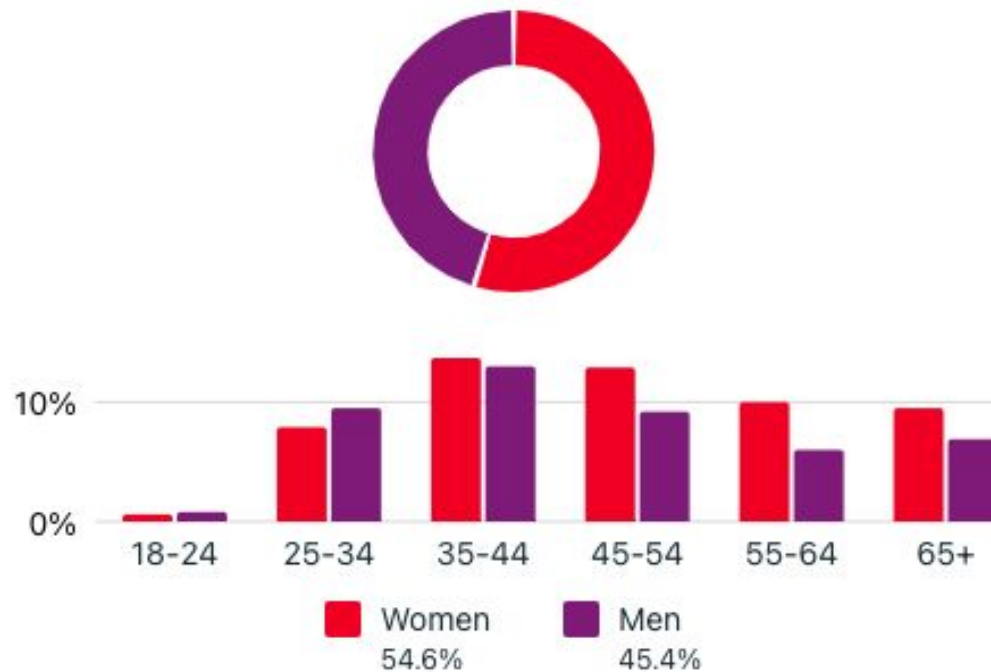


Demographics

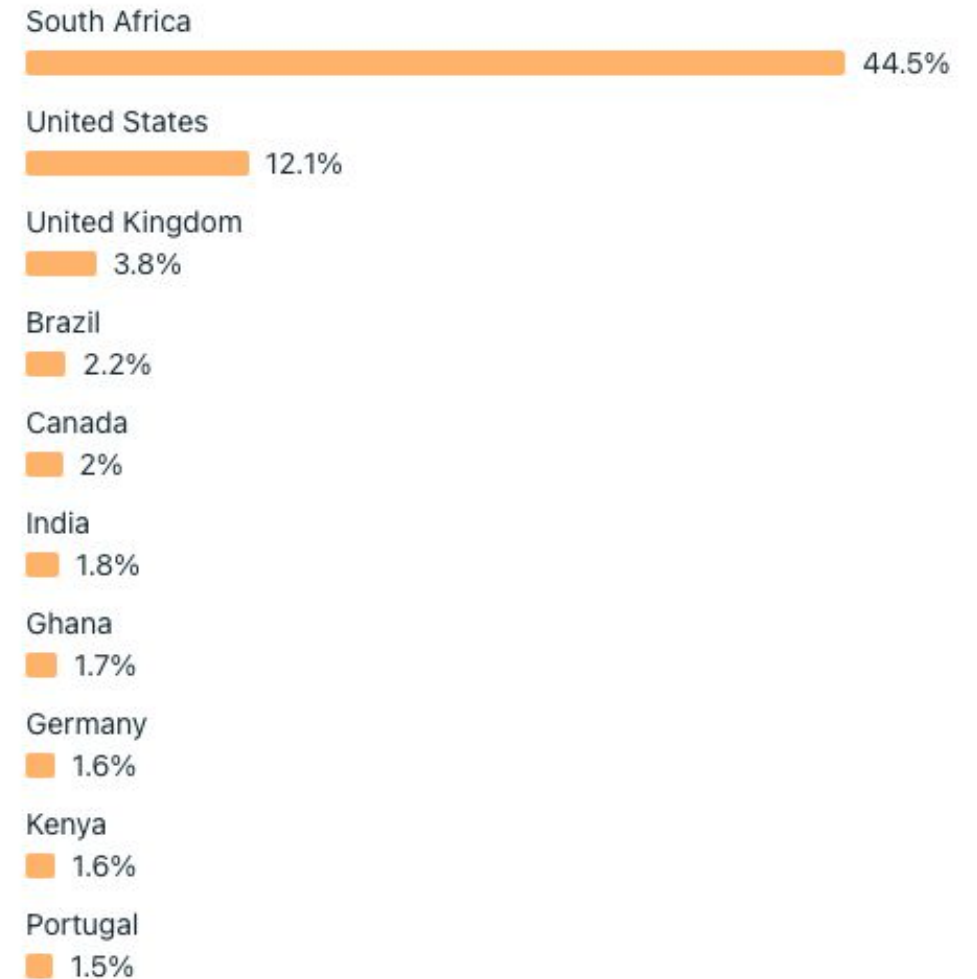
Facebook followers ⓘ

16,738

Age & gender ⓘ



Top countries





Posts with highest reach



African Centre for Biodiversity

Published by Tamara Reddy · 5 May ·

...

In August 2022, the South African government approved a GM wheat variety for importation as food and feed. Based on a critical analysis, the ACB has concluded that there are considerable risks to human and animal health, as well as to food sovereignty and nutrition security, which is echoed by around 1.400 scientists who reject this GM variety of a staple crop.

Read here:

[#NotoGMwheat](#)



i

WHATSAPP

**UNSAFE GM WHEAT TO ENTER SOUTH AFRICA'S
FOOD SYSTEMS**

WhatsApp

Post impressions i

17,623

Post reach i

14,764

Post engagement i

1,656



African Centre for Biodiversity

Published by Tamara Reddy · 16 May ·

...

Thank you to the over 70 organisations from SA and globally that have endorsed ACB's submission calling on the South African government to reconsider its approval of the importation of GM wheat into the country.

If you haven't yet, we urge individuals to write to the Executive Council in their personal capacity, calling for a review of their decision via email to:

Mr. Julian B. Jaftha,
Chairperson, Executive Council GMO Act,
Chief Director: Plant Production & Health
julianj@dalrrd.gov.za

You can read the submission here: <https://acbio.org.za/.../no-to-gm-wheat-in-south-africa/>

[#NoGMwheat](#)



Post impressions i

2,209

Post reach i

2,172

Post engagement i

68



Posts with highest reach



ACBIO.ORG.ZA

South African People's Tribunal On AgroToxins Welcomes UN Expert's Assessment Highlighting Human And Environmental Right...

Post impressions ⓘ

1,151

Post reach ⓘ

1,138

Post engagement ⓘ

18



Post impressions ⓘ

842

Post reach ⓘ

683

Post engagement ⓘ

83



Posts with highest reach

African Centre for Biodiversity
Published by Tamara Reddy · 9 February ·



Thousand Currents
8 February ·


13

2 shares

African Centre for Biodiversity
Published by Deidre May · 23 June ·

Don't miss this beautifully-filmed documentary featuring farmers from all over Africa speaking out about how the control over their seed has become increasingly central to the fight for their rights as smallholder farmers. This issue is also at the heart of the growing movement that calls for and embodies the shift towards agricultural and food systems that reflect harmony between nature and people. ACB's Mariam Mayet provides incisive political and historical context.

The Last Seed is showing @EncountersDoc in Cape Town this Sunday, 25 June at 16:00 at the Labia Theatre and in Johannesburg at The Zone @Rosebank Nouveau next Wednesday, 28 June 2023 at 20:30. Tickets available here: <https://encounters.co.za/film/last-seed/>



Post impressions ⓘ
502

Post reach ⓘ
446

Post engagement ⓘ
55



Posts with highest reach



African Centre for Biodiversity

Published by Sindy Louise Peters · 8 November 2023 ·

Joining other experts on the South African food system in a collaborative webinar, ACB's Dr Stephen Greenberg will on Wednesday, 22 November, elaborate on the High Level Panel of Experts (HLPE) on Food Security and Nutrition's 13 principles as a framing for agroecology.

The webinar, 'Multiple perspectives, one goal: food system transformation', will explore the complexity of the food system, its interconnected challenges as well as what type of interventions should be taking... [See more](#)

DATE: Wednesday, 22 November 2023
TIME: 10:30am to 12:00pm

Please see registration link below.

Multiple Perspectives, One Goal: Food System Transformation

SPEAKERS:

Tony Gerrans

Who benefits and who pays for industrial animal agriculture—hidden costs of industrial agriculture.

Dr. Andrew Bennie

The necessity of a just transition in the South African food system: key issues and competing perspectives.

Sonia Mountford

Looking at avian flu and encouraging a systemic perspective when defining imperatives and solutions of the One Health approach.

Dr. Stephen Greenberg

Elaborating on the High-Level Panel of Experts on Food Security and Nutrition (HLPE) 13 principles as a framing for agroecology.

The complexity of South Africa's food system needs a complex system approach—bringing diverse skills and perspectives.

This collaborative webinar will explore these interconnected challenges and the goal of sustainable food systems that are not extractive but nourish

Post impressions ⓘ

994

Post reach ⓘ

887

Engagement ⓘ

45



African Centre for Biodiversity

Published by Sindy Louise Peters · 9 November 2023 ·

There's potentially good news ahead regarding the end of glyphosate use in Europe.

Last month, a vote by member states of the European Union on the European Commission's (EC) proposal to renew the registration of glyphosate for 10 years failed to produce a qualified majority. A new vote is expected on 16 November. Meanwhile, in the US, Bayer had to compensate multiple individuals who developed cancer of the lymphatic system after using glyphosate-based products.

According t... [See more](#)



Post impressions ⓘ

440

Post reach ⓘ

423

Engagement ⓘ

23



Posts with highest reach

African Centre for Biodiversity
Published by Sindy Louise Peters · 1 December 2023 ·

The International Union for the Protection of New Varieties of Plants (UPOV) works for the privatisation of seeds around the world, imposing "intellectual property rights" over plant varieties and enabling companies to monopolise them. UPOV advances corporate rights through seed privatisation and restricts what the rest of us are allowed to do with seeds. If communities are suspected of saving and exchanging their own seeds today, as human beings have been doing since time i... [See more](#)



Post impressions ⓘ	Post reach ⓘ	Engagement ⓘ
602	560	25

African Centre for Biodiversity
Published by Sindy Louise Peters · 9 February ·

Get your free online copy of African Perspectives on Agroecology: Why farmer-led seed and knowledge systems matter. Edited by scholar-activist Rachel Wynberg, this widely endorsed book includes a chapter by the African Centre for Biodiversity's Stephen Greenberg on corporate expansion in African seed systems: Implications for agricultural biodiversity and food sovereignty. For more information, click here https://acbio.org.za/.../african-perspectives-on-...... [See more](#)



Post impressions ⓘ	Post reach ⓘ	Engagement ⓘ
1,130	1,083	53



Posts with highest reach



African Centre for Biodiversity

Published by Sindy Louise Peters · 15 November 2023 ·

...

Four years ago, some of [The Seed and Knowledge Initiative](#)'s partners decided to launch a programme working at landscape level. Early in the process they decided to develop a set of principles of effectiveness to guide them. They drew on their collective experience of working with communities to draw up this set of principles. This involved in-depth discussion and sharing. They then started using the principles to guide and learn from what they were doing.

Hosting its final ... [See more](#)



Post impressions ⓘ

691

Post reach ⓘ

646

Engagement ⓘ

52



African Centre for Biodiversity

Published by Sindy Louise Peters · 23 February at 11:29 ·

...

It is with great sadness that we learnt of the passing of Ayanda Kota. We, the staff at the African Centre for Biodiversity, extend our deepest condolences to his family and fellow comrades.

Ayanda will be remembered for standing in solidarity at the intersection of the struggles faced by communities in South Africa – for his pioneering role in founding the Unemployed People's Movement and for tirelessly taking the lead to work for betterment on many fronts. We were honoured... [See more](#)



Post impressions ⓘ

712

Post reach ⓘ

695

Engagement ⓘ

35



Posts with highest reach



African Centre for Biodiversity

Published by Deidre May · 28 April ·

...

We applaud Tanzania's plan to phase out of 44 toxic pesticides that are hazardous to health and environment, in accordance with Section 54 of their Plant Health Act, 2020. The decision came after the Tanzanian government supported a review to identify toxic chemicals in agricultural crops, leading to the announcement on 18 April. It is crucial for more governments to step up, in terms of monitoring and reviewing pesticides used in agriculture crops, to protect consumers and the environment.
Read more here:



THECITIZEN.CO.TZ

Tanzania bans 44 pesticides unsafe for human health and the environment

The government has banned the use of 44 pesticides that are harmful to human health and...

Post impressions ⓘ

469

Post reach ⓘ

430

Post engagement ⓘ

118



African Centre for Biodiversity

Published by Tamara Reddy · 22 May ·

...

From across South Africa, the rest of the African continent, and the world, 85 organisations representing millions of small-scale farmers, workers, and consumers, supported and endorsed ACB's submission requesting the Executive Council: GMO Act (EC) to review and set aside its decision to allow the importation of GM wheat variety HB4 into South Africa and the rest of the continent.

Read the full press release here: <https://t2m.io/gm-wheat-out-of-africa>

The organisations who have endorsed the submission can be found
https://t2m.io/NoGMwheat_endorsements

#nogmwheat

"We are astonished at the decision that there was no need to pursue whole food and feed studies. This suggests that there was no rigorous scientific assessment conducted in relation to the safety and efficacy of GM wheat. To make matters worse, the EC failed to call for an independent risk assessment despite there being no data at all on the safety of the GM wheat in question, particularly since no feeding studies had been undertaken anywhere in the world."

Mariam Mayet
The African Centre for Biodiversity



[See Insights and Ads](#)

[Boost post](#)

Post impressions ⓘ

407

Post reach ⓘ

373

Post engagement ⓘ

15



Posts with highest reach



African Centre for Biodiversity

Published by Tamara Reddy · 10 February ·

...

Judgment will be handed down within three months, following ACB's High Court review of Monsanto's alleged GM drought tolerant trait. The ACB is satisfied that it had a fair hearing and had the benefit of excellent representation by Legal Aid for which it is extremely grateful. Read more here:



ACBIO.ORG.ZA

JUDGMENT ON ACB'S HIGH COURT REVIEW OF MONSANTO'S ALLEGED DROUGHT TOLERANT GM TRAIT PENDING



Charmaine Treherne

Massive congratulations and appreciation to Mariam Mayet and her team on staying the distance in this important issue. Very grateful.

29 w · Like · Reply · Hide



Post impressions ⓘ

402

Post reach ⓘ

371

Post engagement ⓘ

54

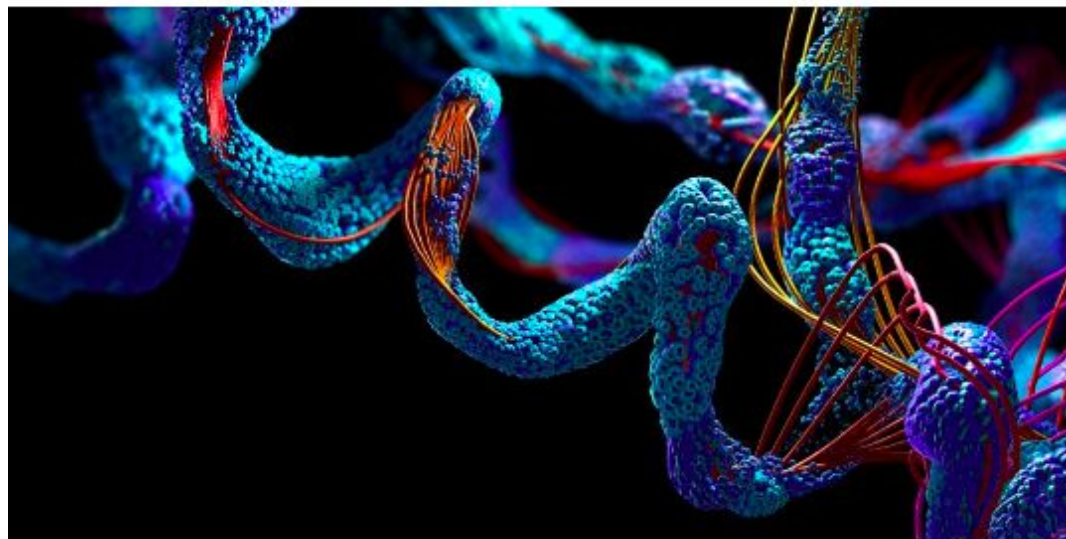


African Centre for Biodiversity

Published by Tamara Reddy · 3 March ·

...

In December 2022, ACB's Research and Advocacy Officer Sabrina Masinjila attended Convention on Biological Diversity Conservation's fifteenth Conference of Parties held in Montreal, Canada, in person, and Executive Director Mariam Mayet followed the proceedings online. On the agenda was the finalisation of a new deal on biodiversity – the Post-2020 Global Biodiversity Framework (GBF). In this blog, they reflect on the on the failure to secure biosafety and biodiversity protection for Africa in terms of new genetic engineering technologies. <https://acbio.org.za/gm.../africa/gbf-biosafety-cop15/>



[See Insights and Ads](#)

[Boost post](#)

You and 14 others

Post impressions ⓘ

384

Post reach ⓘ

367

Post engagement ⓘ

25



Posts with highest reach



African Centre for Biodiversity

Published by Tamara Reddy · 3 February · 🌐

ACB's legal challenge against Monsanto/ Bayer's bogus drought tolerant GM maize finally has a hearing, next week, Tuesday 7 and Wednesday 8 February, in the South African High Court!

This is the long-awaited outcome of a process that began in 2017, when the ACB lodged an appeal in the High Court to overturn the decisions of the Executive Council: GMO Act (EC), the GMO Appeal Board and the Minister of Agriculture, Forestry and Fisheries, to commercialise Monsanto/Bayer's genet... [See more](#)



ACBIO.ORG.ZA

Landmark Legal Challenge Against Monsanto/ Bayer's "bogus" Drought Tolerant GM Maize Finally To Be Heard In South African High Court



You and 14 others

3 comments 3 shares

Most relevant ▼



Esmé Silberman

Thank you thank you for all you're doing! 🙏🙏🙏

35 w [Like](#) [Reply](#) [Hide](#)



Charmaine Treherne

Thank you for your perseverance in doing this significant work.

35 w [Like](#) [Reply](#) [Hide](#)



Lorraine Jenks

Bravo, ACB! Your tenacity has paid off. I wish we could be with you in court tomorrow.

35 w [Like](#) [Reply](#) [Hide](#)

Performance

Reach

Total
146

Worst  Best

This post reached more Accounts Centre accounts than **16%** of your 50 most recent Facebook posts and stories.

Reach 146

Reactions, comments and shares

Total
24

Worst  Best

This post received more reactions, comments and shares than **92%** of your 50 most recent Facebook posts and stories.

Reactions	17
Comments	3
Shares	4

Results

Total
3

Worst  Best

This post received more link clicks than **42%** of your 50 most recent Facebook posts and stories.

Link clicks	3
-------------	---



Posts with highest reach



African Centre for Biodiversity

Published by Tamara Reddy · 15 September 2022 ·

The ACB has submitted comments on the draft Regulations to implement the Plant Improvement Act (2018) (PIA) – also known as South Africa's Seed Law – and the Plant Breeders Rights Act (2018) (PBRA) – which is another milestone on the long journey of robust civil society advocacy and activism, following the revision of the 1976 versions of both laws.

This blog by Research and Advocacy Officer Linzi Lewis and Director Mariam Mayet explains the exceptions provided for home... [See more](#)



ACBIO.ORG.ZA

South Africa Moves Towards Recognising Smallholder Farmers' Right To Seed And Farmer Seed Systems – But The Road Ahead Is Still Long

22

7 shares

Performance

Reach

Total

714

Worst



Best

This post reached more people than **100%** of your 50 most recent Facebook posts and stories.

Reach

714

Reactions, comments and sh...

Total

56

Worst



Best

This post received more reactions, comments and shares than **100%** of your 50 most recent Facebook posts and stories.

Reactions
Comments
Shares

49
0
7

Results

Total

15

Worst



Best

This post received more link clicks than **96%** of your 50 most recent Facebook posts and stories.

Link clicks

15



Posts with highest reach



African Centre for Biodiversity

Published by Tamara Reddy · 20 September 2022 ·

The ACB has submitted comments on the recently published Draft White Paper on Conservation and Sustainable Use of South Africa's Biodiversity, 2022.

This policy offers a major paradigm shift with its focus on the African philosophy of Ubuntu –emphasising an African-centric approach to conservation and sustainable use, beyond the utilitarian and narrow view of the dominant Western, colonial version of conservation. While the intrinsic interdependent value of nature – and in ... [See more](#)



ACBIO.ORG.ZA

Conservation And Sustainable Use Of South Africa's Biodiversity 2022

Please find here ACB's submission to the Department of Forestry, Fisheries and the ...



13

1 comment 6 shares



Boost post

The ACB has submitted comments on the recently published Draft White Pa...

20 September 2022 at 13:10

ID: 5528983993811550

Interactions

16 reactions

1 comment

6 shares

Performance

Reach

Total

503

Worst



Best

Reactions, comments and sh...

Total

23

Worst



Best

Results

Total

9

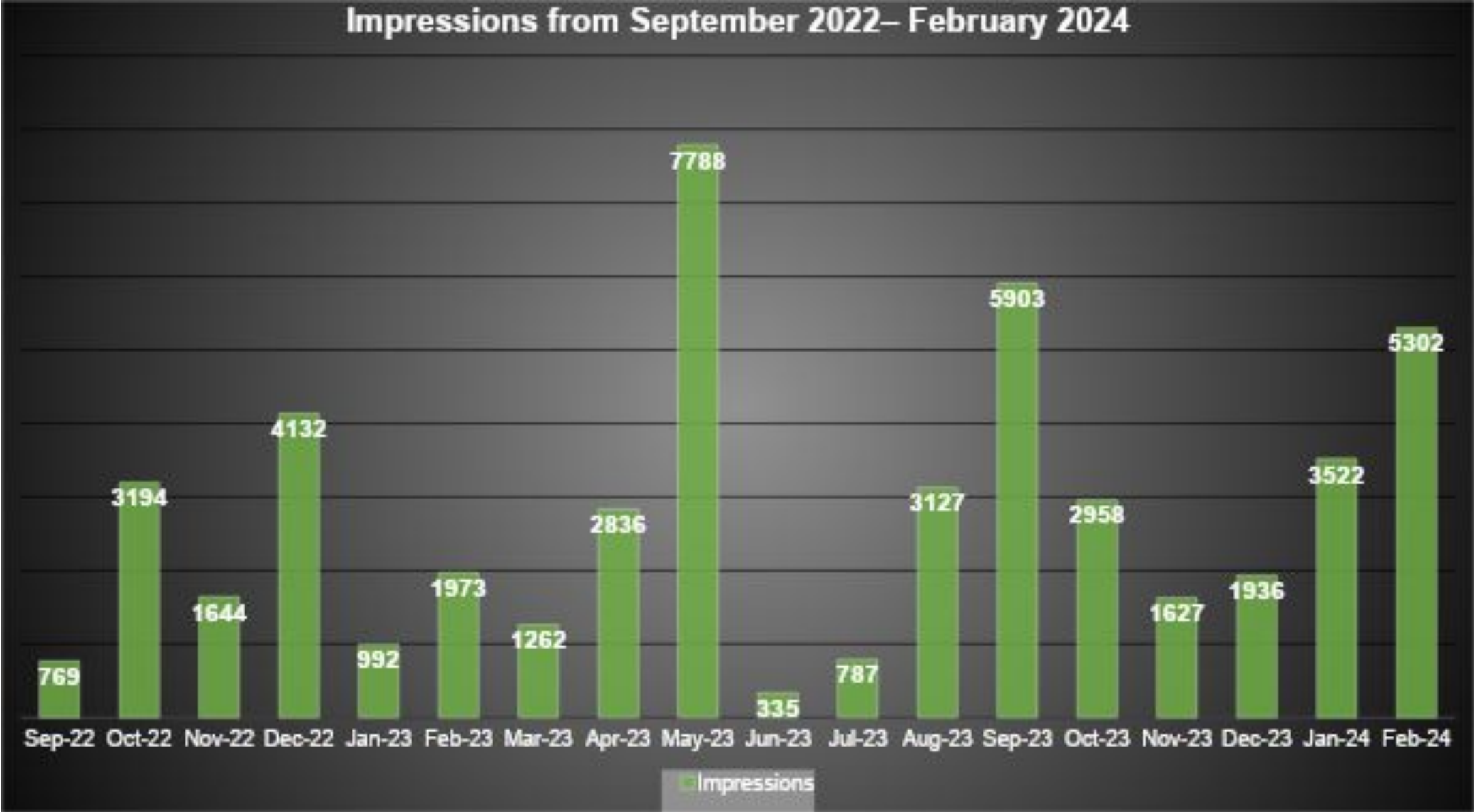
Worst



Best



X analytics: impressions





Top tweets

<div data-bbox="224 282 468 515"></div> <div data-bbox="494 287 1116 672"><p>ACBIO @_ACBIO</p><p>See new briefing on digital agriculture in Africa and implications for smallholder farmers, re ownership of and how data is used; and potential exclusion of people-environment relationships/ knowledge systems. Part 2 next week.</p><p>https://t2m.io/Digitalisation_in_Africa ...</p></div>	<table><tr><td>Impressions</td><td>2,653</td></tr><tr><td>Total engagements</td><td>88</td></tr><tr><td>Detail expands</td><td>27</td></tr><tr><td>Link clicks</td><td>22</td></tr><tr><td>Retweets</td><td>16</td></tr><tr><td>Likes</td><td>14</td></tr></table>	Impressions	2,653	Total engagements	88	Detail expands	27	Link clicks	22	Retweets	16	Likes	14		
Impressions	2,653														
Total engagements	88														
Detail expands	27														
Link clicks	22														
Retweets	16														
Likes	14														
<div data-bbox="224 829 468 1072"></div> <div data-bbox="494 833 1161 1262"><p>ACBIO @_ACBIO</p><p>Over 70 organisations from SA and globally endorse ACB's submission urging SA gov to reconsider decision to grant approval to import GM Wheat. Thank you for saying #NoGMwheat.</p><p>Read the submission here:</p><p>https://acbio.org.za/.../no-to-gm-wheat-in-south-africa/ ...</p></div>	<table><tr><td>Impressions</td><td>2,088</td></tr><tr><td>Total engagements</td><td>84</td></tr><tr><td>Likes</td><td>36</td></tr><tr><td>Retweets</td><td>27</td></tr><tr><td>Profile clicks</td><td>5</td></tr><tr><td>Replies</td><td>4</td></tr><tr><td>Detail expands</td><td>4</td></tr></table>	Impressions	2,088	Total engagements	84	Likes	36	Retweets	27	Profile clicks	5	Replies	4	Detail expands	4
Impressions	2,088														
Total engagements	84														
Likes	36														
Retweets	27														
Profile clicks	5														
Replies	4														
Detail expands	4														

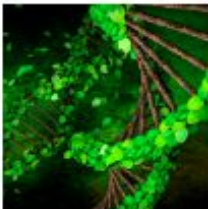


Top tweets

<div data-bbox="308 282 537 508"></div> <div data-bbox="558 287 1200 796"><p>ACBIO @_ACBIO No to GM wheat in South Africa! Government must reverse approval. Read submission here: https://acbio.org.za/wp-content/uploads/2023/05/call-for-review-approval-gm-wheat-acb-sumbmission.pdf ...</p><p>Add your organisation via email: comms@acbio.org.za by Mon 15 June. For more info, see briefing. https://t2m.io/unsafe-gm-wheat-sa-food-systems-read ...</p><p>#NoGMwheat pic.twitter.com/Glho56gNii</p></div>	<table><tr><td>Impressions</td><td>1,789</td></tr><tr><td>Total engagements</td><td>74</td></tr><tr><td>Detail expands</td><td>23</td></tr><tr><td>Link clicks</td><td>16</td></tr><tr><td>Retweets</td><td>12</td></tr><tr><td>Likes</td><td>11</td></tr><tr><td>Replies</td><td>5</td></tr><tr><td>Profile clicks</td><td>5</td></tr><tr><td>Media engagements</td><td>1</td></tr></table>	Impressions	1,789	Total engagements	74	Detail expands	23	Link clicks	16	Retweets	12	Likes	11	Replies	5	Profile clicks	5	Media engagements	1
Impressions	1,789																		
Total engagements	74																		
Detail expands	23																		
Link clicks	16																		
Retweets	12																		
Likes	11																		
Replies	5																		
Profile clicks	5																		
Media engagements	1																		
<div data-bbox="308 961 537 1186"></div> <div data-bbox="558 965 1200 1319"><p>ACBIO @_ACBIO Join ACB's ED Mariam Mayet at the virtual screen of @AGRAWatch @Afsafrica 'Rich Appetites,' 25 April at 6PM where she will unpack how African govts need to respond to billionaire philanthropists to ensure the sustainability of the continent's agriculture. http://tinyurl.com/RichAppetitesTownHall ... pic.twitter.com/3MR80gYag2</p></div>	<table><tr><td>Impressions</td><td>1,556</td></tr><tr><td>Total engagements</td><td>65</td></tr><tr><td>Likes</td><td>25</td></tr><tr><td>Profile clicks</td><td>14</td></tr><tr><td>Retweets</td><td>13</td></tr><tr><td>Media engagements</td><td>6</td></tr></table>	Impressions	1,556	Total engagements	65	Likes	25	Profile clicks	14	Retweets	13	Media engagements	6						
Impressions	1,556																		
Total engagements	65																		
Likes	25																		
Profile clicks	14																		
Retweets	13																		
Media engagements	6																		



Top tweets



ACBIO @_ACBIO
Yes! SA has upheld Nov 21 decision: risk assessment framework for GMOs will apply to new breeding techniques, despite challenge by Big Ag & Appeal Board decision in their favour. Game-changer for Africa, which faces strong push to adopt novel GM tech:
[https://t2m.io/genome-editing-regulations ...](https://t2m.io/genome-editing-regulations)
[pic.twitter.com/48Y2Ube7qT](https://t2m.io/genome-editing-regulations)

Impressions	2,454
Total engagements	110
Detail expands	42
Likes	24
Retweets	18
Link clicks	18
Profile clicks	6
Media engagements	2

ACBIO @_ACBIO
A just transition shifts ecologically harmful economic activities towards sustainable practices. Fact sheet 1 in our new series explains what a just food system transition should achieve and how we can get there - available in 5 languages:
[https://acbio.org.za/corporate-expansion/just-transition-and-adaptation-in-the-food-system-national-policy-dialogue/ ...](https://acbio.org.za/corporate-expansion/just-transition-and-adaptation-in-the-food-system-national-policy-dialogue/)
[#agroecology](https://acbio.org.za/corporate-expansion/just-transition-and-adaptation-in-the-food-system-national-policy-dialogue/)

Impressions	1,048
Total engagements	66
Link clicks	33
Likes	15
Retweets	13
Detail expands	2
Profile clicks	2
Follows	1



<p>ACBIO @_ACBIO</p> <p>Climate-smart agri is among a range of false climate solutions on offer, which do not meaningfully contribute to long-term emission reductions. So says ACB's Mariam Mayet who notes that if humanity wants to have a future on Earth, agroecology is essential:</p> <p>https://table.media/en/agrifood/standpunkt/agriculture-in-a-changing-climate-we-only-have-a-future-with-agroecology/ ...</p>	<p>Impressions</p> <p>922</p>
	<p>Total engagements</p> <p>77</p>
	<p>Link clicks</p> <p>27</p>
	<p>Likes</p> <p>19</p>
	<p>Detail expands</p> <p>12</p>
	<p>Retweets</p> <p>11</p>
	<p>Profile clicks</p> <p>7</p>
	<p>Replies</p> <p>1</p>



Top tweets



ACBIO @_ACBIO

SA approved GM wheat despite paltry risk assessment. Please read the briefing and call for government to rescind decision in writing to Chairperson, Executive Council GMO Act, Julian B. Jaftha, julianj@dalrrd.gov.za and CCcomms@acbio.org.za.

#NotoGMwheat

[https://t2m.io/unsafe-gm-wheat-sa ...](https://t2m.io/unsafe-gm-wheat-sa)
pic.twitter.com/0nWbwpLa8Z

Impressions	1,327
Total engagements	76
Retweets	21
Likes	21
Detail expands	15
Media engagements	5
Link clicks	5



ACBIO @_ACBIO

No to GM wheat in Africa! The deadline for organisations to sign on is today. Add your organisation to the submission, urging the SA government to reverse its approval of GM wheat by emailing comms@acbio.org.za.

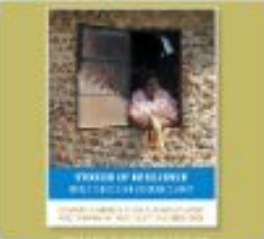
More info here: <https://bit.ly/42GZhaY>

#NoGMwheat pic.twitter.com/xOQVh29gRH

Impressions	1,310
Total engagements	35
Likes	15
Retweets	7
Link clicks	5
Replies	4




Top tweets

<p>ACBIO @_ACBIO</p> <p>ACB's legal challenge against Monsanto/ Bayer's bogus drought tolerant GM maize variety will be heard, Tues 7/ Wed 8 Feb in SA High Court – 5 years after we lodged appeal to overturn the approval to commercialise this variety.</p> <p>https://t2m.io/Legal_Monsanto_HighCourt ...</p>	<table><tr><td>Impressions</td><td>782</td></tr><tr><td>Total engagements</td><td>44</td></tr><tr><td>Link clicks</td><td>15</td></tr><tr><td>Likes</td><td>13</td></tr><tr><td>Detail expands</td><td>8</td></tr></table>	Impressions	782	Total engagements	44	Link clicks	15	Likes	13	Detail expands	8		
Impressions	782												
Total engagements	44												
Link clicks	15												
Likes	13												
Detail expands	8												
<p>BIOWATCH BOOK LAUNCH</p>  <p>ACBIO @_ACBIO</p> <p>In their new book, 'Stories of resilience built through agroecology,' @Biowatch_SA examines the impact of #agroecology on KZN farmers during the multiple crises that have shaken SA since 2020.</p> <p>https://bit.ly/40Hlm7m pic.twitter.com/5yBL67iA9E</p>	<table><tr><td>Impressions</td><td>730</td></tr><tr><td>Total engagements</td><td>30</td></tr><tr><td>Likes</td><td>12</td></tr><tr><td>Media engagements</td><td>6</td></tr><tr><td>Retweets</td><td>4</td></tr><tr><td>Link clicks</td><td>3</td></tr></table>	Impressions	730	Total engagements	30	Likes	12	Media engagements	6	Retweets	4	Link clicks	3
Impressions	730												
Total engagements	30												
Likes	12												
Media engagements	6												
Retweets	4												
Link clicks	3												



Top tweets



ACBIO @_ACBIO
Argentina recently presented a draft Bill establishing its accession to the International Union for the Protection of New Varieties of Plants 1991. Social movements are organising to reject this move. Join us in supporting them in their struggle:
https://docs.google.com/forms/d/e/1FAIpQLScx_TcrUhr4RfKcAqNUJPakw7dQ21bqTaadAxq6LovZF8alEA/viewform ... **#StopUPOV**
pic.twitter.com/345gKKQFpT

Impressions	801
Total engagements	41
Likes	13
Detail expands	10
Retweets	7
Link clicks	6
Profile clicks	3
Media engagements	1
Follows	1

ACBIO @_ACBIO
To date nearly 90 organisations have endorsed our submission and urgent call on the 7 UN Special Rapporteurs to intervene & block the cultivation & trade of GM wheat HB4. Join us, sign your organisation on now:
https://t2m.io/NoGMwheat_support ...! Deadline for endorsements is 15 February.

Impressions	612
Total engagements	33
Likes	12
Retweets	9
Link clicks	9
Profile clicks	2
Detail expands	1



Top mentions



Timothy A. Wise @TimothyAWise · Jul 5

The Corporate Capture of African Agriculture youtu.be/f1RmbypT600 via
@YouTube @rls_agrar @Afsafrica @_VickiGass @agcconnect @GRAIN_org
@_ACBIO @drvandanashiva @RuthHallPLAAS @PLAASuwc @SAFCEI
@CSM4CFS @Biowatch_SA @IATP @BIBA_Kenya @nanodo2001
@NnimmoB @FoEAfrica @annalappe



youtube.com

The Corporate Capture of African Agriculture
We are thrilled to announce the second episode of
'The Last Seed' film entitled, "The Corporate ...



1



10



15



Top mention earned 69 engagements



Kenyan Peasants League

@PeasantsLeague · Jun 19

Farmers Petition State to address supply of
indigenous seeds and foods

#KPLSummerSchool @cidioti

@CSRGKenya @1000currents @_ACBIO

@KangemiMovement @KPL_Women

@FundAgroecology

@nothilfe @bizgrades @angela_aef

@felogene @via_campesina @LVCSEAf

@MVIWATA

standardmedia.co.ke/article/200147...



2 18 27



Top mentions

**Environmental Monitoring Group** @EnvMonGroup · Aug 14

WC workshop - a pre-dialogue: run-up to the National Dialogue in September#JustTransition #farmers #FoodSystemReform #ClimateChange #FoodSovereignty #Agroecology #WaterGovernance #WaterCrisis #EnvironmentalJustice #Solidarity @TAmakhaya @SurplusPP @TCOE_Land4Food @_ACBIO



  2  3  

**Kenyan Peasants League** @PeasantsLeague · Aug 28

Between 2002 to 2022, global public debts have increased by 500% #SouthSouthDialogueZanzibar #AbolishTheDebts @_ACBIO @cidioti @1000currents @felogene @FundAgroecology @angela_aef @CSRKenya @KangemiMovement @MVIWATA @via_campesina @LVCSEaf @KPL_Women @GMWatch @GMOfreeUSA



Habu Wanjiru and 6 others

  7  12  



Top mentions

 **GMWatch @GMWatch · Aug 12** ...

GM WHEAT OUT OF AFRICA! Groundswell of support: from across South Africa, the rest of Africa, and the world, 85 organisations representing millions of small-scale farmers, workers and consumers back @_ACBIO's rejection of #GMO wheat. #NoGMWheat acbio.org.za/gm-biosafety/s...

"If the South African EC can show this level of laxity and refusal to follow the right protocols, over a matter of such grave importance, how do they expect their people to trust them in making other decisions that protects their food, crops and livestock! This pointed disregard of the best interests of South Africans and Africans at large, and our right to be consulted and respected, makes me wonder if we have surrendered our sovereignty to corporate interests. The decisions by our governments could even be seen as nullifying much of what we were able to achieve during the negotiations of the Convention of Biological Diversity's Cartagena Protocol, and in the battle for the survival of the soul of our food, diets and culture. Nevertheless, we remain undaunted and call on the governments of both South Africa and Nigeria to set aside these GM wheat approvals."

Mariann Bassey Orowu, deputy executive director at Environmental Rights Action/Friends of the Earth Nigeria and coordinator of the Food Sovereignty Programme, Friends of the Earth Africa



2 30 42

 **GRAIN @GRAIN_org · Jul 18** ...

The government of #Rwanda has approved a draft #biosafety bill on the use, commercial release, import and export of #GMOs. It will be presented soon to Parliament.
newtimes.co.rw/article/9116/n... @_ACBIO @LVCSEAf @BIBA_Kenya @PeasantsLeague @MVIWATA @HakiNawiri @Afsafrica @NnimmoB



newtimes.co.rw
Rwanda introduces new biosafety bill to regulate GMOs
The government has taken a step towards regulating genetically modified organisms (GMOs) with the introduction of a new draft law ...

1 9 8



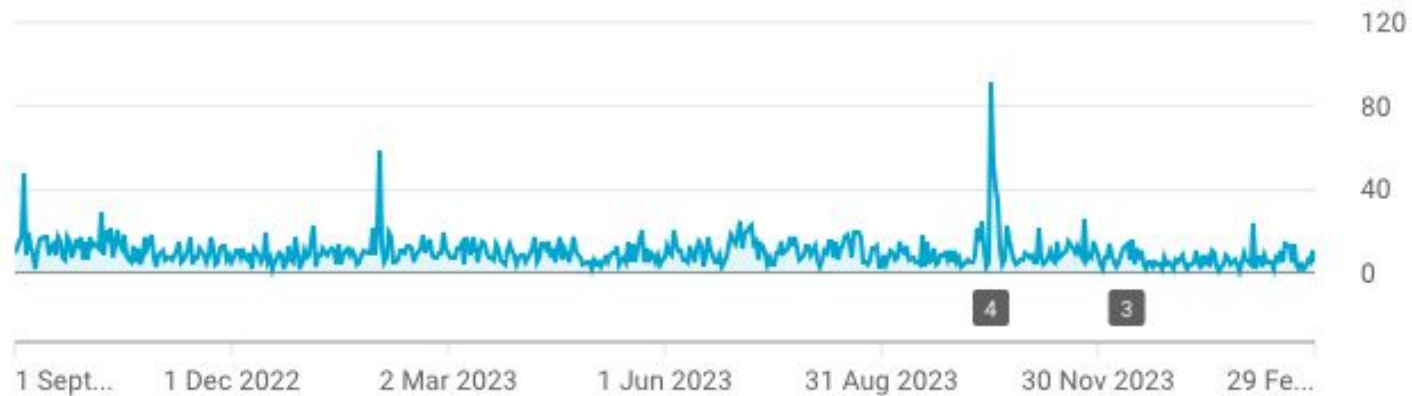
YouTube performance overview: Sep 22 – Feb 24

In the selected period, your channel got 5,564 views

Views
5.6K

Watch time (hours)
182.5

Subscribers
+69





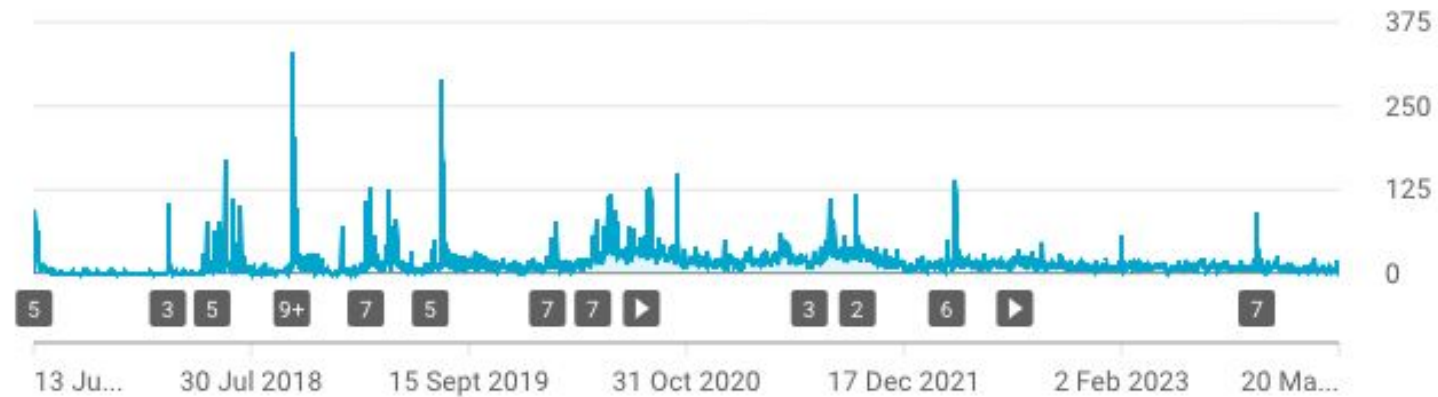
Performance overview: lifetime

Your channel has had 39,106 views so far

Views
39.1K

Watch time (hours)
1.6K

Subscribers 
+425





Channel reach

How viewers find your videos

Views · 1 Sept 2022 – 29 Feb 2024

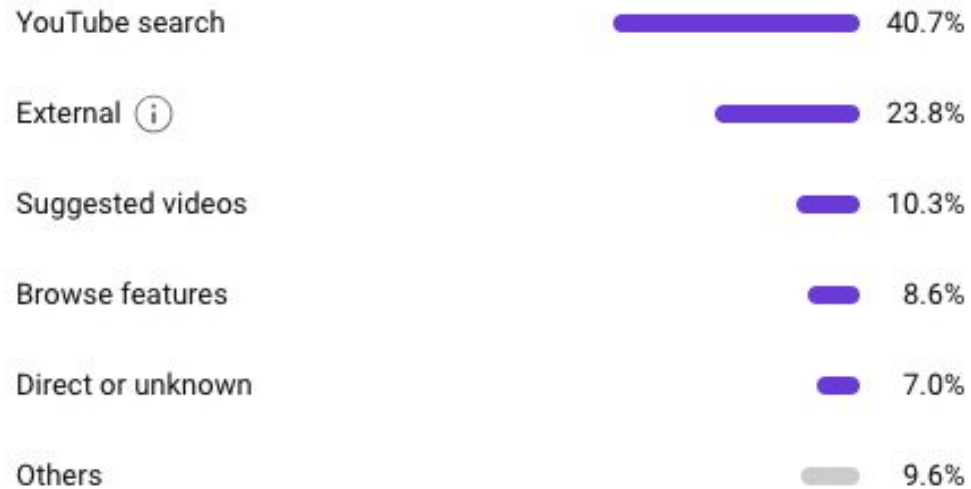
Overall

External

YouTube search

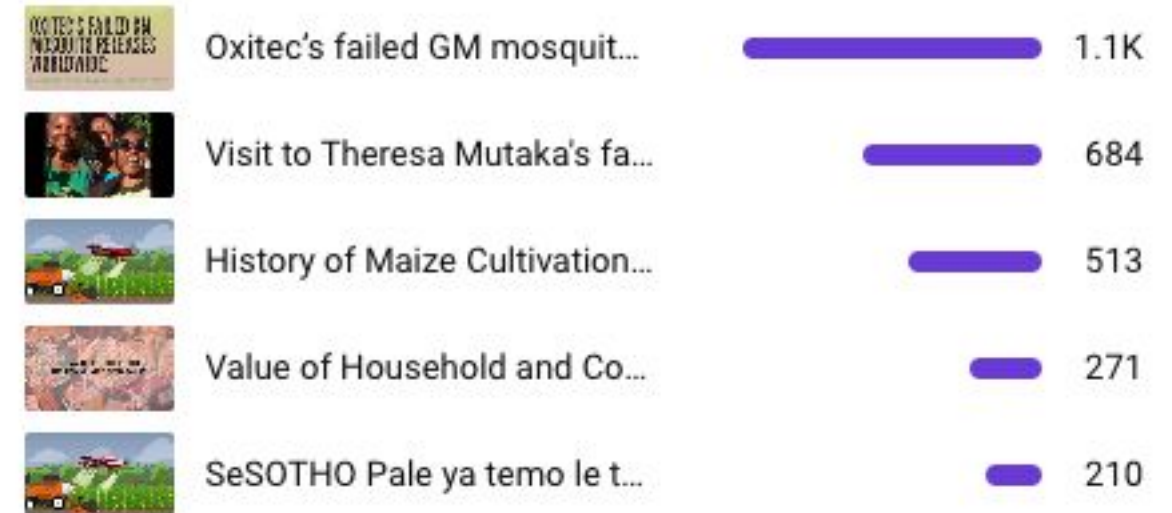
Suggested videos

Playlists



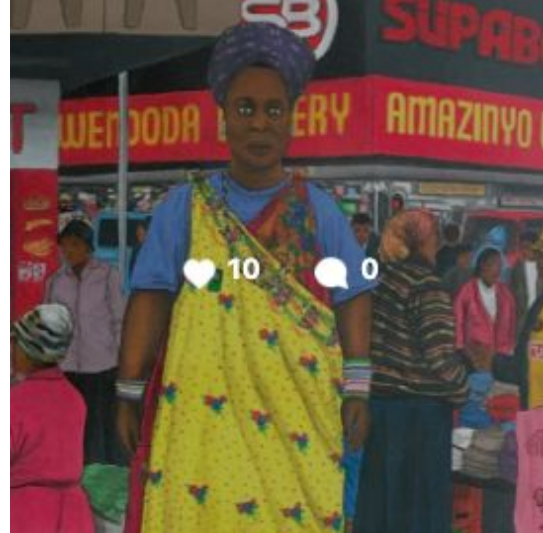
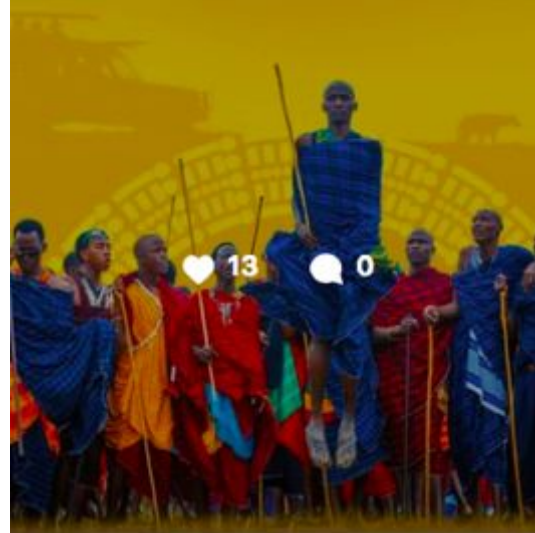
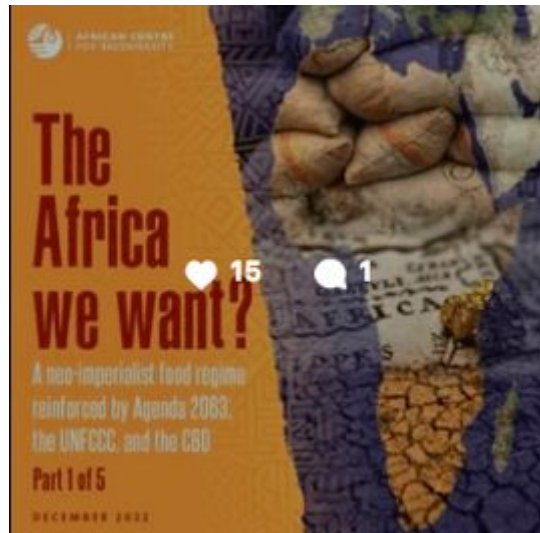
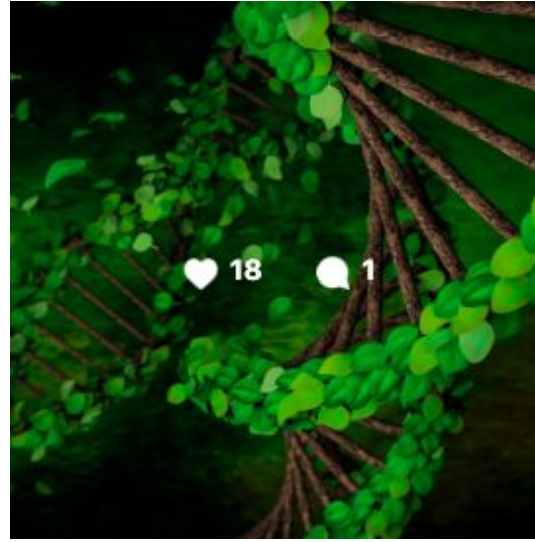
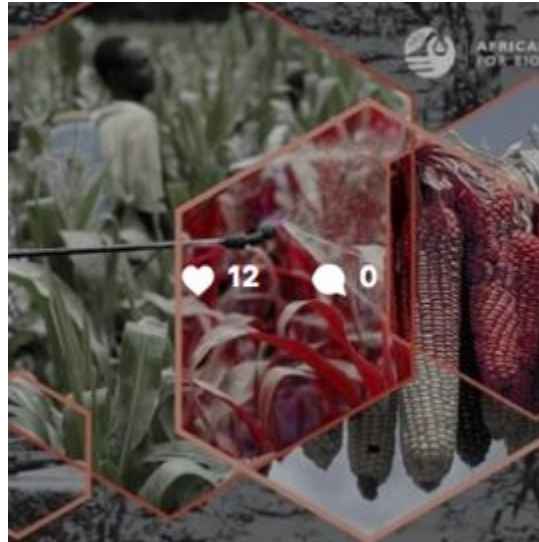
Top videos

Views · 1 Sept 2022 – 29 Feb 2024





Instagram analytics





Performance overview



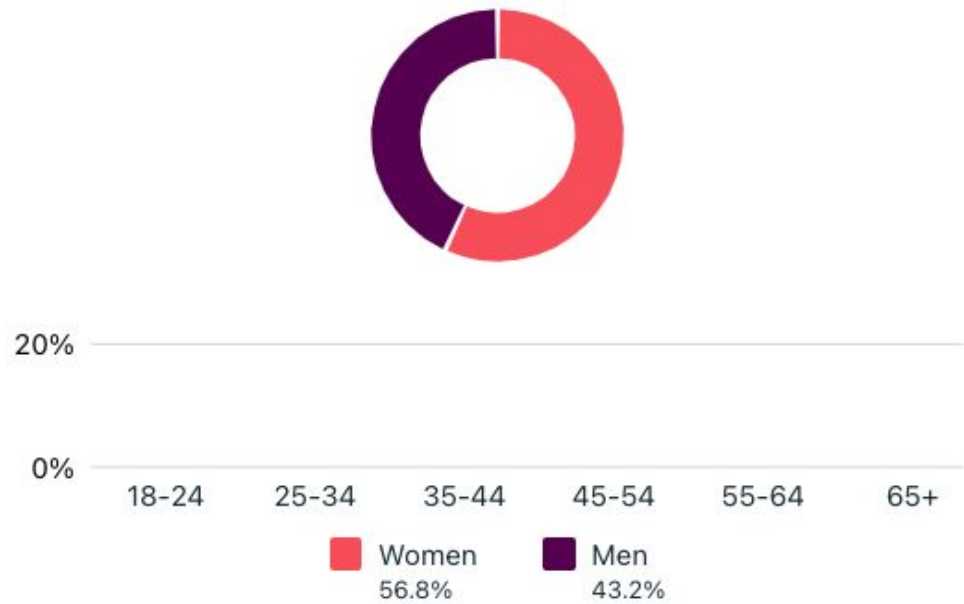


Demographics

Instagram followers ⓘ

340

Age & gender ⓘ



Top countries

South Africa



United States



Brazil



United Kingdom



Tanzania

